

Beat: Vips

## THE PARTICIPATORY INNOVATION CROSSROADS CELEBRATES ITS 20 YEARS OF INNOVATORS

### 6 AWARDS AT THEATRE DES VARIETES 29NOV22

Paris, Washington DC, 30.11.2022, 00:02 Time

**USPA NEWS** - The crossroads of participatory innovation@ 2022, celebrated its 20 years of recognition to the French "Innovactors", at the legendary theater des Variétés, on November 24, 2022. The President of Innovactors Jean Charles Guillet, alongside Muriel Garcia, the President of honor of Innovactors, (President from 2009 to 2020) presided over this ceremony which was the occasion to award the prizes to the seven winners, who were chosen from among the 800 projects selected, out of 3000 applications, by a jury, according to criteria demanding and specific under "innovative" and "Action" initiatives, under the name "Innovactors" with a social and inclusive, real and measurable impact. The winners, six happy few, came from both the private and public sectors, and certain public institutions which are rarely honored, including often regional or even local initiatives with outstanding results and successors. The debate had a great interest, and original format by the medley of an exchange at the same time, corporate, artistic and with the deep and common objectives of "moving the lines" by innovating methodologies, encouraged by the management and/or employees, in a supportive manner.

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Four young students from the Business School, Centrale Supélec, presented an interesting and lively role-playing simulation on a COMEX meeting, during which they expressed their view and perspective of millennials on the theme Innovation, participated This ceremony, punctuated with humor by the ad hoc drawings of Aster, made it possible both to achieve a national benchmark, encouraging solidarity intuitive els encouraging top to bottom interaction, in an optimistic and unifying spirit of co-construction, in these complicated times of post COVID-19 and gloom in a context of inflation following the war in Ukraine.

The "Théâtre des Variétés" located in Grands Boulevards, Paris 9th, is one of the oldest Parisian theaters, and mythical. On June 24, 1807, for the first time, Parisians crossed the threshold of a new theatre, built in five months between Paris and Montmartre. On the lintel of the portico one could read as today "Théâtre des Variétés" engraved in the stone. This charming theater which was to have so many evenings of glory was the work of an extraordinary woman, a true fairy of the spectacle that some called a witch, Marguerite Brunet, La Montansier. The historic building is exceptionally beautiful and the very kind staff, including Gimuze, the events manager, is very efficient and very warm and welcoming. the Theater is accessible for people with reduced mobility and it is even possible for them to be placed in a small personal box. The decoration is extraordinarily beautiful and period, with quotes on the ceiling, reminiscent of characters from mythical plays. Just admire the stunning stairs, the gold and red and gold balconies, and look up to the sky to admire an incredible frescoed ceiling that also tells its own theatrical story.

The ceremony was festive and interspersed with artistic moments, such as the little theatrical play Poquelin as a tribute to the legendary French Author Moliere, (jean Baptiste Coquelin), from the 17th century. Then, the first part of the ceremony, in the morning, was followed by a lunch cocktail in the style of French gastronomy, in the form of small gourmet canapes. The afternoon was devoted to the presentation of prizes to the winners of the competition, who were: The

French National Gendarmerie, (for having promoted the career of officers through participatory internal actions), "Recognition" prize for Eau de Paris, (NEO platform), "Engagement" prize, the Var CAF (Centre des Allocations Familiales) the prize for managerial transformation with the "Simplifitacaf" platform, the Ministry of Finance and digital, CSR prize (Corporate Social Responsibility, for , the OFFI (French Office for Immigration and Integration), Hope prize and jury's favorite, for the platform. The last Collaborative and openness prize was awarded to URSAFF Midi Pyrenees, for having put it online in open source, the use of an Innnovali platform, proposing methods and tools for use by other colleagues from other regions in France of URSAFF services (Taxes on companies in France) in a Tool kit, "Make it yourself". The seven winners were all very deserving and brought a new idea or innovative initiative, even refreshing, in their way of approaching with sharing and solidarity, improving, their day-to-day job by involving employees and their managers, in a co constructive, as Jean Michel and Muriel Garcia underlined, throughout the awards ceremony.

**Article online:**

<https://www.uspa24.com/bericht-21963/the-participatory-innovation-crossroads-celebrates-its-20-years-of-innovactors.html>

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V.i.S.d.P. & Sect. 6 MDSiV (German Interstate Media Services Agreement): Rahma Sophia RACHDI

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Official Federal Reg. No. 7442619